

ANTHONY "TJ" TYUS JR.

SUCCESSFUL HUSBAND, FATHER, AUTHOR AND CHARACTER DEVELOPMENT COACH, ANTHONY "T.J." TYUS, HAS ALWAYS BEEN CONSIDERED DRIVEN. IN MATTERS OF HEALTH, BODYBUILDING, PERSONAL DEVELOPMENT AND FOOTBALL, HIS PASSION IS UNPARALLELED. BUT, HE'LL BE THE FIRST TO TELL YOU THAT ASPECTS OF HIS PAST DON'T ALWAYS REFLECT THE POSITIVITY OF HIS HARD-WON PRESENT! NOT SURPRISINGLY ENOUGH, THOSE ELEMENTS HAVE MADE HIM THE INCREDIBLE MOTIVATOR AND INSPIRATION HE IS TODAY! EVERYONE HAS A STORY AND THAT STORY IS EITHER YOUR FUEL TO PRESS FORWARD OR, YOUR EXCUSE TO STAY WHERE YOU ARE ULTIMATELY THE CHOICE LIES IN THE HANDS OF THE INDIVIDUAL. GIVEN THE MANY SUCCESSES AND ACCOLADES HE HAS RECEIVED, IT'S CLEAR TO SEE WHICH OPTION TJ CHOSE! MASTER'S DEGREE IN HAND, PASTOR OF AN ADORING FLOCK, TJ TYUS IS TRULY ONE-OF-A-KIND! WHETHER IN THE PRISON, GROUP HOMES, CHURCHES, LOCKER ROOMS, CLASSROOMS, CONFERENCE ROOMS OR ON THE FIELD, TJ IS IN HIS ELEMENT. AS A COACH AND A FATHER, TJ HAS A VERY SPECIAL CONNECTION WITH STUDENTS OF ALL AGES. AND IT IS WITH THOSE STUDENTS, TJ SHINES THE BRIGHTEST! WHEN NOT PURSING HIS PASSIONS OUTSIDE OF THE HOME, TJ, HIS LOVELY WIFE VYLISSA AND THEIR THREE HANDSOME SONS CAN BE FOUND ENJOYING ONE ANOTHER'S COMPANY IN THEIR LOVELY HOME IN KALAMAZOO.

A WORD FROM TJ

You'll be successful when you spend more time working than dreaming.

STRENGTH 2 BE, LLC

STRENGTH 2 BE, LLC IS A LIMITED LABILITY CORPORATION THAT WAS ESTABLISHED TO

NURTURE AND PROMOTE EXCEPTIONAL ATHLETES OF PRODIGIOUS CHARACTER.

WHATEVER THE ARENA, BE IT, COMMUNITIES, CHURCHES OR SCHOOLS, S2B

EXISTS TO MAXIMIZE THE INHERENT POTENTIAL THESE STUDENTS

POSSESS THROUGH EMPOWERMENT, EDUCATION AND POSITIVE

EXPOSURE. BY CREATING A POSITIVE SELF-IMAGE, INSTILLING

SELF-CONFIDENCE AND FOSTERING POSITIVE COMMUNITY

INVOLVEMENT, S2B SEEKS TO BRING OUT THE BEST OF

TOMORROW'S LEADERS TODAY!

A WORD FROM TJ

FOCUS on your character not your reputation.

you can't control what people say about you but you can
control what your actions say about you.



STRENGTH BE

TESTIMONIALS

"T.J. IS RICH WITH INSIGHT, WISDOM, AND PRACTICAL TECHNIQUES THAT WILL HELP TAKE YOUR PERSONAL LIFE TO ANOTHER LEVEL. IT HAS BEEN A PRIVILEGE TO MENTOR AND WATCH HIM DEVELOP THROUGHOUT THE YEARS. I AM CONFIDENT YOU WILL BE CHALLENGED TO GROW AND INSPIRED TO UNLEASH THE POWER WITHIN." - ERIC

THOMAS, MOTIVATIONAL SPEAKER & AUTHOR

"PASTOR T.J. (ANTHONY) TYUS, JR. IS AN INCREDIBLE MOTIVATOR. HIS LIFE EXPERIENCES AND SUBSEQUENT LIFE LESSONS RENDER HIM AN EFFECTIVE AND POWERFUL EXAMPLE OF REDEMPTION. HIS WARMTH AND GENUINENESS ARE CAPTIVATING AND PERSONS FORTUNATE ENOUGH TO BE IMPACTED BY HIM ARE MOVED BY HIS COMPASSION AND AUTHENTICITY." BONITA POPE CURY, PH.D., ASSOCIATE DEAN FOR UNDERGRADUATE ACADEMIC AFFAIRS AND DIRECTOR OF THE UNDERGRADUATE UNIVERSITY DIVISION MICHIGAN STATE UNIVERSITY

ANTHONY TYUS IS A POWERFUL, ENERGETIC SPEAKER WHO PROVIDES STUDENTS THE MESSAGE OF SELF-DISCIPLINE TO HAVE "THE STRENGTH TO BE" THE BEST PERSON THEY CAN BECOME. MR. TYUS' PRESENTATION WAS PERFECT FOR OUR ELEMENTARY STUDENTS WHO STRIVE TO MEET OUR SCHOOL-WIDE BEHAVIORAL EXPECTATIONS OF RESPECT, RESPONSIBILITY, SAFE AND CARING. THE MESSAGE WAS PERSONAL AND PERSONALIZED TO OUR SCHOOL AND TO SPECIFIC STUDENTS ANTHONY MET WITH AFTER THE SCHOOL PRESENTATION WHO FACE CHALLENGES. STUDENT'S CONTINUE TO COME TO ME AND SAY, "I AM THE PRESIDENT OF MY ACTIONS. I AM IN CONTROL OF MY CHOICES", THE CLEAR MESSAGE THEY RECEIVED FROM ANTHONY.

NOT ONLY IS ANTHONY TYUS A DYNAMIC SPEAKER WHO IS ABLE TO CONNECT WITH STUDENTS, HE IS AN OUTSTANDING ROLE MODEL FOR ALL STUDENTS, BUT ESPECIALLY FOR AT-RISK STUDENTS. THROUGH HIS PRESENTATION, STUDENTS FELT CONNECTION, CARING MMITMENT AND HOPE. MARY DAOUST, PRINCIPAL AMBERLY ELEMENTAR SCUDOL

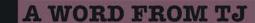
ACCOMPLISHMENTS:

- -BACHELORS OF ARTS IN HEALTH FITNESS
- -MASTERS IN DIVINITY
- -CEO OF STRENGTH 2 BE
- -PUBLISHED AUTHOR
- -FORMER DIV. 1 COLLEGE ATHLETE
- -FORMER PROFESSIONAL FOOTBALL PLAYER



ATHLETES OF CHARACTER (A.O.C)

S2B'S FUNDAMENTAL FOCUS IS DEVELOPING AN ATHLETES'S CHARACTER. AOC'S FUNDAMENTAL FOCUS IS THE DEVELOPMENT OF POSITIVE SOCIETAL RELATIONSHIPS BY DECREASING THE LIKELIHOOD OF VIOLENT OR ABHORRENT BEHAVIORS THROUGH THE INTRODUCTION AND PROMOTION OF POSITIVE MORAL REASONING. ONE OF THE MOST CHALLENGING ISSUES FACING ATHLETES TODAY IS THE INCONGRUENCE OF BOTH THEIR PUBLIC AND PRIVATE PERSONAS. AOC SEEKS TO IMPRESS UPON THEM THE NEED TO FORM POSITIVE SPHERES OF INFLUENCE WHICH WILL LEAD TO A DECREASE IN THE NEGATIVE BEHAVIORS AND AN INCREASE IN ACCEPTABLE SOCIETAL DEPORTMENT.



DISCIPLINE is doing what you have to, when you have to even when you don't have the passion to.

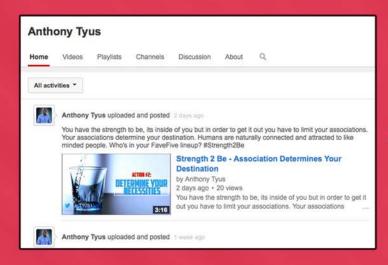
S.T.A.M.P

STUDENT TEACHER ASCENSION MODEL PROGRAM

STUDENT TEACHER ASCENSION MODEL PROGRAM (S.T.A.M.P.) - THE GOALS OF THIS PROGRAM IS TO INCREASE GRADUATION RATE, DECREASE THE HIGH SCHOOL DROPOUT RATE AND DECREASE SCHOOL VIOLENCE, WHILE IGNITING AN INTERNAL DESIRE FOR LEARNING. STUDENTS WILL ALSO BE WARNED ABOUT THE NEGATIVE EFFECTS OF DRUGS AND ALCOHOL. WHEN ADDRESSING ELEMENTARY AND MIDDLE SCHOOLS, T.J. TYUS, SPECIFICALLY ADDRESSES THE DANGERS OF BULLYING, THE BENEFITS OF HARD WORK, AND DEMONSTRATES TO THE STUDENTS HOW TO DEVELOP THE HABITS OF SUCCESSFUL PEOPLE.FOR TEACHERS, S.T.A.M.P HAS DEVELOPED GALVANIZING WORKSHOPS AND SEMINARS TO HELP REKINDLE THE PASSION FOR TEACHING. THESE WORKSHOPS/SEMINARS PROVIDE TEACHERS WITH TOOLS TO ASSIST THEM WITH THE DEVELOPMENT OF AN ENVIRONMENT THAT IS CONDUCIVE FOR NOT ONLY STUDENT GROWTH BUT THEIRS AS WELL. S2B HAS DEVELOPED A "STRENGTH BUILDING WORKSHOP" THAT PROVIDES ADMINISTRATORS, FACULTY AND STAFF WITH THE TOOLS THEY WILL NEED TO BREAK DOWN LEARNING BARRIERS WHILE CREATING A BRIDGE OF EFFECTIVE COMMUNICATION. CORE TEACHING POINTS OF S.T.A.M.P. ARE CONFLICT RESOLUTION AND EFFICIENT TEACHER/STUDENT COMMUNICATION.

A WORD FROM TJ

The biggest obstacle between you and your goals is your belief and your work ethic.



SEARCH ANTHONY TYUS ON You Tube

CONNECT WITH TJ SOCIALLY

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